

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63247 CF NTL-POL FBD - LBD: 10/17/12 - 10/28/12 HL#: Created: 10/04/12 02:29 PM  
 Client: VOTE TIPTON (338793) CPE: / / Agency Commission: 15 % Updated: NMBRISTOW on 10/04/12 03:33 PM  
 Agency: STRATEGIC MEDIA SERVICES Product: SCOTT TIPTON FOR Self :15:00 Confirmed: 10/04/12 03:33 PM  
 Buyer: NEIL WILLIAMS Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

## NEW ORDER; KEC/PH 10/4/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NLATE7	0 0 1 0 0 0 0	NEWS	30	B			0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NLATE7	0 0 0 1 0 0 0	NEWS	30	B			0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DPRICE	0 0 1 1 0 0 0	DAY	30	B			0.0	\$1,125.00	2	\$2,250.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	0 1 1 0 0 0 0	DAY	30	B			0.0	\$1,125.00	2	\$2,250.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DYR	0 0 0 0 1 0 0	DAY	30	B			0.0	\$765.00	1	\$765.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DYR	1 1 1 0 1 0 0	DAY	30	B			0.0	\$675.00	4	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	4										

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 Buyer: NEIL WILLIAMS Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEARLY5PM	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,260.00	2	\$2,520.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY5PM	0 1 0 1 0 0 0	NEWS	30	B			0.0	\$1,260.00	2	\$2,520.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEVE530PM	0 0 0 1 0 0 0	NEWS	30	B			0.0	\$1,575.00	1	\$1,575.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEVE530PM	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,575.00	3	\$4,725.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY6PM	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$1,260.00	2	\$2,520.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY6PM	0 1 0 1 0 0 0	NEWS	30	B			0.0	\$1,260.00	2	\$2,520.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	2										

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Agency: STRATEGIC MEDIA SERVICES	Product: SCOTT TIPTON FOR	Sell :15:00	Confirmed: 10/04/12 03:33 PM	
Buyer: NEIL WILLIAMS	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY630PM	0 0 0 1 0 0 0	NEWS	30	B			0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY630PM	0 1 1 0 1 0 0	NEWS	30	B			0.0	\$1,260.00	3	\$3,780.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PELEMENT	* * * T * * *	REGP	30	B			0.0	\$4,950.00	1	\$4,950.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/18/12	10/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SNFL1ST	* * * * * S	NFL	30	B		FOOTBALL	0.0	\$6,750.00	1	\$6,750.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	SNFL1ST	* * * * * S	NFL	30	B		FOOTBALL	0.0	\$9,000.00	1	\$9,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PMENTALS3	* * * * * S	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

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 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$720.00	2	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>	<u>Oct 22</u>									
	10/21/12	10/29/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LWCLOSERSA2	* * * * * S *	LFG	30	B			0.0	\$225.00	1	\$225.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	34	0	\$61,650.00	\$52,402.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$61,650.00	\$52,402.50	\$0.00	\$0.00